

#HardlyHardToReach peer learning programme

HEAR Equality and Human Rights Network and Race on the Agenda (ROTA) would like to invite you for an exciting three-day peer learning programme on campaigning and lobbying for mental health equality. You will hear from leading thinkers in equality and human rights that will provide an engaging environment for sharing experiences, practices, and knowledge.

Day 1 - Thursday 2nd of May 2019			
Venue: Tamil Community Centre, 359 Hanworth Road, TW3 3SQ			
10:30-13:00	Engaging with Statutory	How to effectively lobby strategic policy and decision makers to meet your goals	Patrick Vernon - Social commentator and political activist
<u>Networking lunch</u>			
13.30-1600	Nothing About Us Without Us	Effective leadership and building a political platform for racialised groups, User-led involvement and 4Pi	Dominic Makuvachuma - Co-chair and Sarah Yiannoullou - Managing Director, NSUN
Day 2 - Wednesday 22nd of May			
Venue: Centre for Armenian Information & Advice, Hayashen, 105a Mill Hill Road, Acton, London, W3 8JF			
10:30-13:00	Strategic Communications	Strategic communications theory and building campaign messages for #HardlyHardToReach	Kathryn Quinton - Communications Director and Alice Jennings - head of Digital and Strategic Communications, Equally Ours
<u>Networking lunch</u>			
13.30-1600	Public speaking and public affairs	Building confidence to speak and influence in public	Tebussum Rashid - Deputy Chief Executive, BTEG
Day 3 – Date and Venue TBC			
10:30-13.00	Advocacy as action	Peer, community and self advocacy to access services, challenging and appealing decisions, and building case-law	British Institute of Human Rights
<u>Networking lunch</u>			
13.30-	Collective Impact	How to work	Black Thrive

1600		collaboratively and constructively for mental health equality	
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The event is free and open to individuals and community organisations that are or support people from a refugee, migrant or minority background with mental health support needs. Places must be booked in advance and are limited to 25 people. Priority will be given to individuals and community organisations who have been involved in the Mental Health Equality Campaign.

For more information or to sign up, email Laurie Lijnders at laurie@rota.org.uk. You do not need to attend all three days or both sessions on the day. When registering, please clearly state which session you would like to attend and inform us of any access needs or dietary requirements.